



502 N. Division St.
Carson City, NV 89703
Phone: 775.886.0777

Date:

To Whom It May Concern:

The original definition and true essence of selling is to be of service to the customer. Yet in modern times, with the advent of techniques such as the 'power of persuasion', this has been distorted to being of service to the seller's bottom line!

In today's customer driven world, it is not only the product that matters to the potential client it is the service. That service is something that cannot be seen or heard it needs to be experienced. To make that experience exceptional they must first understand people and how to satisfy them. We provide that experience through connection and human contact. A service relationship touches our essence and reveals the people involved; provider and customer.

Natural Selling® comes from an inner desire to serve and allow others to persuade themselves, before presenting your business opportunity. It is a distinction that once understood and acted on, will allow you to eliminate the personal discomfort and lack of desire to talk with people about your business or your products that usually comes from the fear of being rejected!

In the new paradigm, presented by Michael Oliver in his book, "How To Sell Network Marketing, Without Fear, Anxiety or Losing Your Friends", selling is being transformed from a mechanical, stressful manipulation into a natural process as simple, effortless and powerful as nature itself. Natural Selling® is Selling from the Soul based on Ancient Wisdoms and Modern Practice.

We invite you to check out our website at www.naturalselling.com and register for the free ecourse.

Sincerely,