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## PRESS RELEASE

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**With jobs, job security and pension plans becoming things of the past, more and more people are starting their own part or full-time businesses to take care of themselves. In particular, Network Marketing is becoming a very attractive way to begin, what with its modest outlay.**

**The big fear for most however is selling. The conventional manipulative style of using presenting, objection handling and closing techniques, that focus on getting the sale and not necessarily serving the customer, holds many back from taking the independent step to fulfilling their own dreams and destiny.**

### **Until now!**

Michael Oliver, founder of Natural Selling®, and author of, 'How To Sell Network Marketing Without Fear, Anxiety or Losing Friends!', does away with the conventional techniques of selling. He brings a refreshing new approach by 'Effectively Selling from the Soul' – using modern practices based on ancient wisdoms. He demonstrates how to replace techniques (a product of the Madison Avenue style of the art of persuasion) and achieve greater results by knowing how to be of real service.

During his 22 years of professional selling and training, Michael discovered that most Salespeople and Distributors are not very effective about getting what they want. He explains why: "Most sales people are focused on – 'What's in it for me?' - and the people they talk with feel that energy. By simply making a switch and focusing on "What's in it for them?", and knowing how to do it without manipulation, gets you the results you want with ease and without rejection. The results prove it is well worth the effort!"

Is the transition easy? No! Can it be? Yes, given the right training.

To register for a free TeleClasses and get more information on Natural Selling check out [www.NaturalSelling.com](http://www.NaturalSelling.com)