

Press Release

FOR IMMEDIATE RELEASE

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MLM Training News - Michael Oliver Voted #1 MLM Trainer For Second Year In A Row

Michael Oliver of "Natural Selling" voted the best trainer in MLM and Network Marketing for the second year in a row in the annual "MLM Insider" poll.

Carson City, NV (PRWEB) February 6, 2006 -- Michael Oliver, the founder and principal of Natural Selling Sales Training (www.NaturalSelling.com), has been voted the "Best Trainer" in MLM and Network Marketing in a recent poll.

The result was announced recently by "MLM Insider" magazine (www.mlminsider.com) when they released the details of the 2005 poll covering the MLM and Network Marketing industry.

This is the second year in a row that Michael Oliver has claimed top spot in the poll and been voted the "#1 MLM Trainer". Oliver is the author of the best selling MLM and Network Marketing training book "How To Sell Network Marketing Without Fear, Anxiety or Losing Your Friends!"

Commenting on the result, Michael Oliver said "Of course, I'm delighted with the result and I would like to thank all my clients for their encouragement and enthusiastic support over the last year.

"This result also demonstrates the continuing groundswell of support for "Natural Selling" that I have seen building over the last few years. Around the world, more and more people are choosing "Natural Selling" as the better approach for them to be successful in network marketing and direct selling."

Michael Oliver continued "2005 saw the launch of a number of new products and services, in particular the 'Power Up Your Dialogue' series of audio programs which people have found invaluable in developing their business building skills."

He also flagged further new initiatives in the coming year for "Natural Selling" that will expand the range of resources available to clients.

Natural Selling Sales Training (www.NaturalSelling.com) has its registered office in Carson City, Nevada and provides training programs and specialized coaching to mlm distributors, network marketers, direct sellers and other independent sales professionals.

"Natural Selling" is an approach to success in business based on using dialogue to build long term and profitable client relationships. It avoids using manipulative techniques and other high-pressure tactics that contribute to the high attrition rate in the MLM and Network Marketing industry.

"MLM Insider" is one of the leading web portals and online magazines providing information and education for the MLM and Network Marketing industry. It's annual poll is regarded as the most authoritative in the industry.

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